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How to Make a Decision Maker Happy

Tuesday, 29 September 2020 16:15 (45 minutes)

What do decision makers want from statisticians? What do I want from Stina or David, when I ask them for an analysis? We will have a glimpse into the dreams and headaches of managers, look at a few examples of statistical analyses from the manager's side, and put them into a context of decision theory.

Presenter: CHRISTENSEN, Antje (Project Director, Novo Nordisk, Denmark, and 2015 ENBIS Best Manager Award Winner)

Session Classification: Invited Plenary Talk