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## Stepping out of my circle using LinkedIn

Tony Greenfield said, 'That is my challenge: Tell the world, outside your circle, of work you have done, and done successfully because you used statistics.'

Often outside our circle, if you mention the word, statistics! The reply is often 'There are three kinds of lies: lies, damned lies, and statistics.'

We use social media to communicate, this includes LinkedIn, a network for professionals. This means that it can become a vehicle to illuminate and influence opinion about current affairs.

There is often opportunity to bring greater clarity to current affairs stories by using statistical techniques.

I will present topics of interest to UK society which I have worked on and presented on LinkedIn over the last years, telling the statistical story.

The topics include Covid-19, Gas prices and small boats crossing the channel.

I will finish with what I believe is the future challenge, that of using statistical analysis, involving current affairs, leading to real actions and change which improves society.

### Type of presentation

Talk

### Classification

Mainly application

### Keywords

Education, Graphs, Social Media, SPC

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