Contribution ID: **99**                                    Type: **not specified**

# Spreading the statistical message via LinkedIn

I will present examples of how I have analysed data to display the outcome on LinkedIn and the comments on LinkedIn.

Examples, include:
• UK Gas Price rip off
• Small Boats and Slogans
• Death in England and Wales and the winter fuel allowance

I also wish to discuss two other examples including:
• Global Warming, mobile phones, the use of AI and the law of energy.
• The case of Lucy Letby. I will review the data and apply some statistic to understand the data used in the case.

I will also include a short update on the RSS18404 Six Sigma and Lean scheme and the upcoming article in Significance on Shewhart and the history of SPC to mark the 100th anniversary of SPC in 2024.

## Special/ Invited session

## Classification

Both methodology and application

## Keywords

Data misuse, RSS18404, Deming's 14 points

**Primary author:**   Dr SMYTH-RENSHAW, Jonathan (Jonathan Smyth-Renshaw & Associates Ltd)

**Presenter:**   Dr SMYTH-RENSHAW, Jonathan (Jonathan Smyth-Renshaw & Associates Ltd)

**Track Classification:**  Teaching Statistics and Knowledge Exchange